



Privacy Policy Notice (3-11)

Effective 1/1/2010

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Our Commitment To Privacy:

Your privacy is important to us. To better protect your confidential and personal information we provide this notice explaining our information practices. To make this privacy policy notice easy to find, we make it available at our web site (www.idealid.net) and upon request.

The Information We Collect:

This notice applies to all information collected or submitted on the IDEal IDentification Inc. web site (www.idealid.net) or by IDEal IDentification Inc. On some pages, you can order products, make requests, and register to receive materials. The types of personal information collected at these pages are:

Name
Address
Email address
Phone number
Credit/Debit Card Information (etc.)

On some pages, you can submit information about other people. For example, if you order a gift online and want it sent directly to the recipient, you will need to submit the recipient's address. In this circumstance, the types of personal information collected are:

Name
Address
Phone Number (etc.)

4511 N. HIMES AVENUE, SUITE 200 TAMPA, FL 33614 USA
813-350-7943 866-288-6543 FAX: 877-301-3437

How We Use Information:

We use the information you provide about yourself to complete an order or provide a specific service. We do not share this information with outside parties except to the extent necessary to complete that order or provide that service.

We use the information you provide about someone else when placing an order only to ship the product, provide specific service and to confirm delivery. We do not share this information with outside parties except to the extent necessary to complete that order.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to order products or services as well as updates on our new products and services. Information you submit on our website will not be shared, sold or leased to third parties by IDEal IDentification Inc.

Finally, we never use or share the personally identifiable information provided to us online, in person or on any "CONFIDENTIAL" Form in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment To Data Security:

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

Our Commitment To Children's Privacy:

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

How To Contact Us:

Should you have other questions or concerns about these privacy policies, please call us at: 813-350-7943 or send us an email at requestinfo@idealid.net.



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